

Fairtrade

What Is Fairtrade?

The Fairtrade Foundation began in the United Kingdom in 1992. Fair trade means farmers receive a fair price for the goods they produce. Trade is unfair when bigger companies sell the goods without giving the farmers a fair price.

What Does Fairtrade Mean to the Farmers?

Fairtrade means that farmers get a regular wage for their goods. They can also get extra money to develop their community and protect their environment.



bicycles to help workers get to work



education

The Fairtrade Mark

You can identify Fairtrade products by looking for this Fairtrade logo.



Did You Know?

The Fairtrade system...

- supports 1.65 million farmers and farm workers.
- includes 1226 producer organisations.

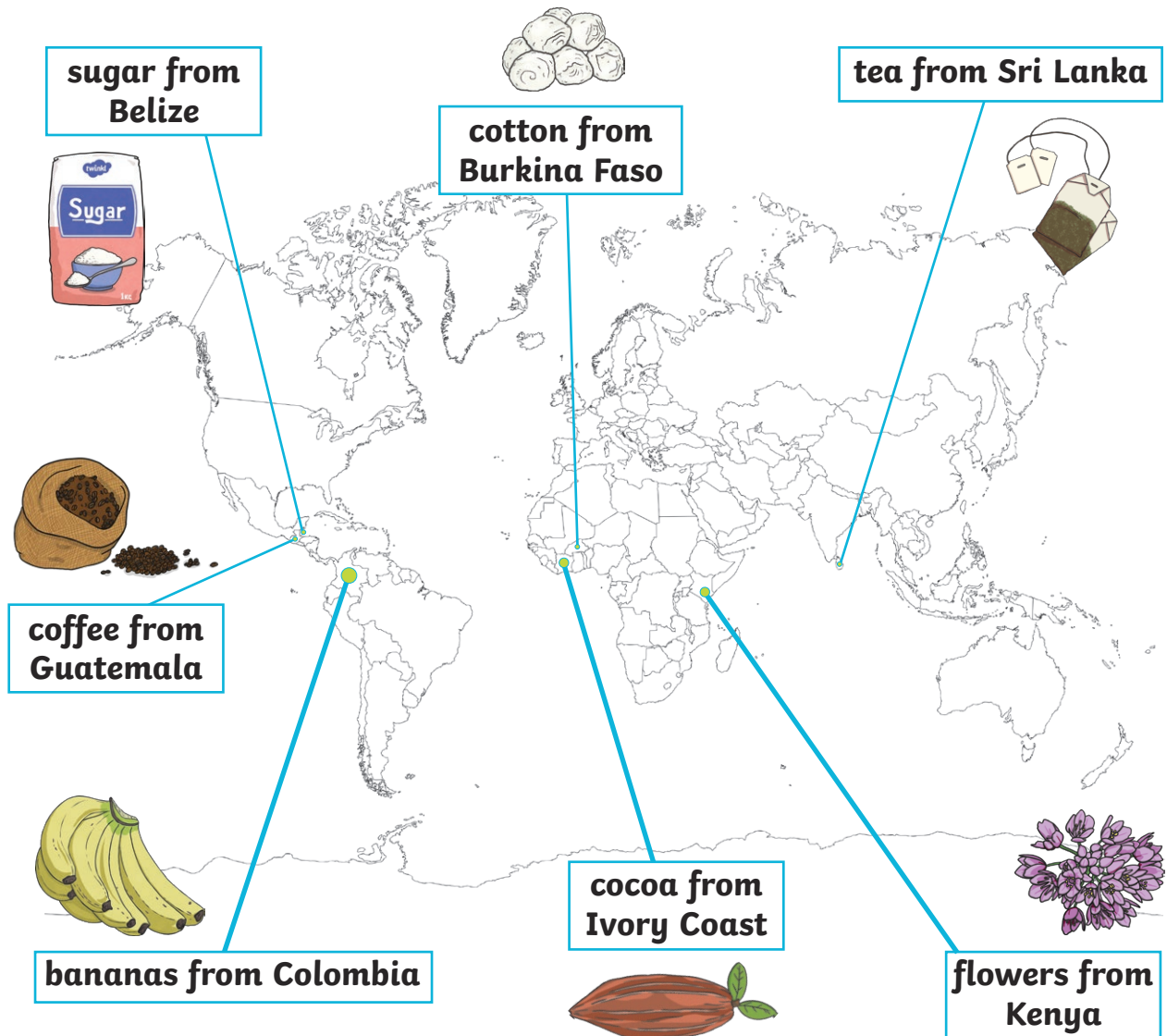
Fairtrade Products

Every day in the UK, we drink more than 8 million Fairtrade drinks. One in three bananas bought in the United Kingdom is Fairtrade! You can choose to buy Fairtrade products and help people around the world have a better life. You can buy goods such as:



Where Can You Find Fairtrade Organisations?

Fairtrade works in 74 countries across 4 continents.



Glossary

community - group of people living in the same place, having things in common

trade - buying and selling goods

wage - a regular fixed amount earned for work or services

environment - the surroundings a person lives in

Questions

1. When did the Fairtrade Foundation begin in the United Kingdom?

2. What does Fairtrade mean?

3. What does 'wage' mean?

4. Why do you think it is important that workers and farmers build better homes?

5. Can you say which of these items would **not** have the Fairtrade logo? Why?

bananas	☐	television	☐	cocoa	☐
coffee	☐	flowers	☐	car	☐

6. Name three countries around the world that have Fairtrade organisations.

7. One in three bananas eaten is Fairtrade. Name a country they are grown in.

8. Do you think Fairtrade is important? Explain

Answers

1. When did the Fairtrade Foundation begin in the United Kingdom?
The Fairtrade Foundation began in 1992.
2. What does Fairtrade mean?
Fairtrade means a fair price for the goods that farmers produce.
3. What does 'wage' mean?
A wage is a regular, fixed amount for good and services.
4. Why do you think it is important that farmers and workers build better homes?
Answers could include reasons such as safety, shelter, people can be cleaner, healthier and happier.
5. Can you say which of these items would **not** have the Fairtrade logo? Why?
Television and cars would not have the Fairtrade logo. That is because Fairtrade is for farmers and workers who grow crops to sell.
6. Name three countries around the world that have Fairtrade organisations.
Various answers - choose any three from the map.
7. One banana in three eaten is Fairtrade. Name a country Fairtrade bananas come from.
Fairtrade bananas come from Colombia.
8. Do you think Fairtrade is important? Explain.
Answers will vary but might include themes such as supporting people less well off and giving a fair price.