

Fairtrade

What Is Fairtrade?

The Fairtrade Foundation began in the United Kingdom in 1992. Fair trade means farmers receive a fair price for the goods they produce. Trade is unfair when bigger companies sell the goods without giving the farmers a fair price.

What Does Fairtrade Mean to the Farmers?

Fairtrade means that farmers get a regular wage for their goods. They can also get extra money to develop their community and protect their environment.



bicycles to help workers get to work



education

The Fairtrade Mark

You can identify Fairtrade products by looking for this Fairtrade logo.



Did You Know?

The Fairtrade system...

- supports 1.65 million farmers and farm workers.
- includes 1226 producer organisations.

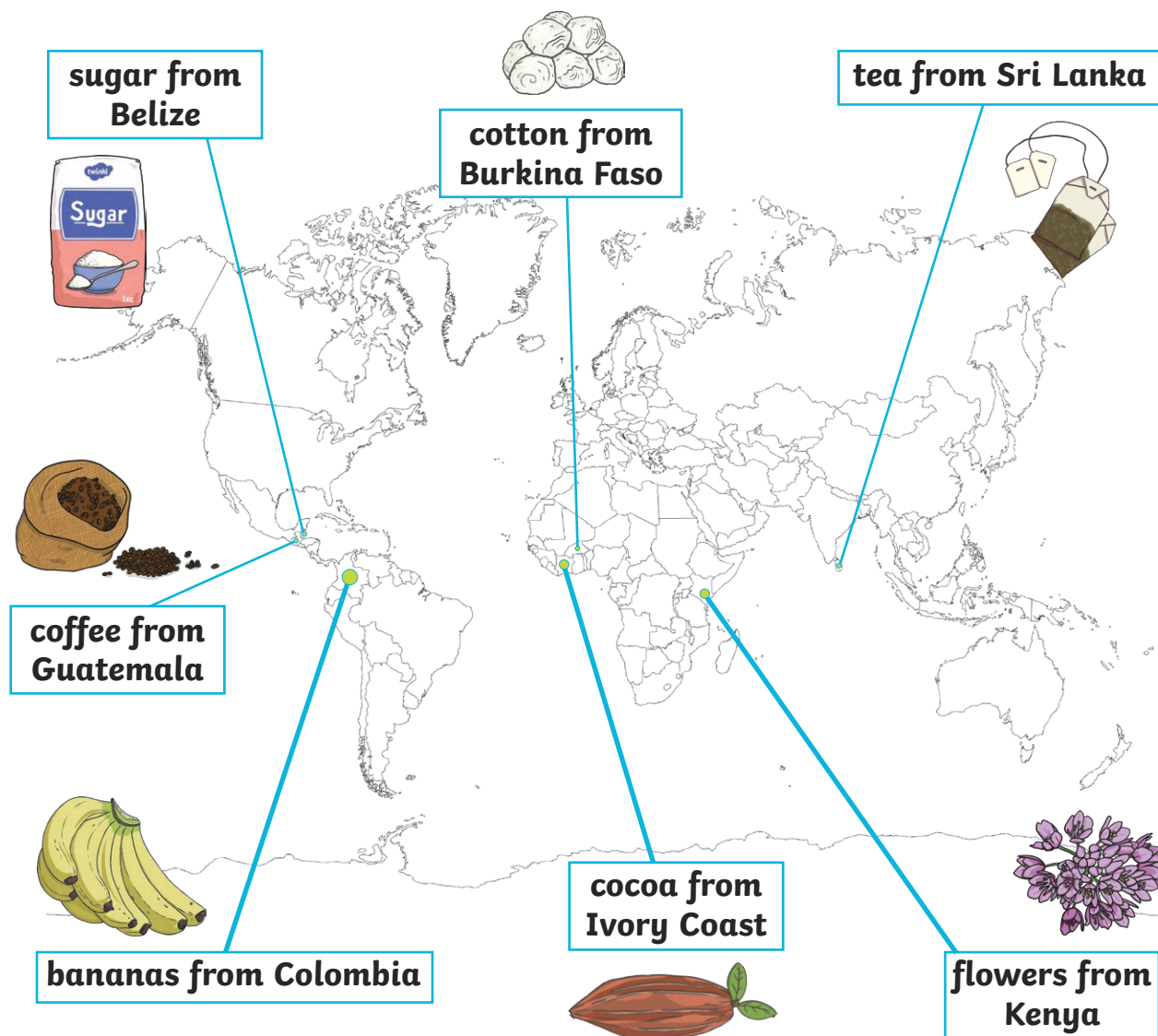
Fairtrade Products

Every day in the UK, we drink more than 8 million Fairtrade drinks. One in three bananas bought in the United Kingdom is Fairtrade! You can choose to buy Fairtrade products and help people around the world have a better life. You can buy goods such as:



Where Can You Find Fairtrade Organisations?

Fairtrade works in 74 countries across 4 continents.



Glossary

community - group of people living in the same place, having things in common

trade - buying and selling goods

wage - a regular fixed amount earned for work or services

environment - the surroundings a person lives in

Questions

1. When did the Fairtrade Foundation begin in the United Kingdom?

2. What does Fairtrade mean?

3. What does 'wage' mean?

4. Why do you think it is important that workers and farmers build better homes?

5. Can you say which of these items would **not** have the Fairtrade logo? Why?

bananas	☐	television	☐	cocoa	☐
coffee	☐	flowers	☐	car	☐

6. Name three countries around the world that have Fairtrade organisations.

7. One in three bananas eaten is Fairtrade. Name a country they are grown in.

8. Do you think Fairtrade is important? Explain

Fairtrade

What Is Fairtrade?

The Fairtrade Foundation was established in 1992. It aims to give farmers in poor communities around the world a better deal. By becoming a Fairtrade farmer or worker, you can:

- Plan for the future because you have a regular income.
- Own 50% of the business, giving you an equal voice in decision making.
- Larger plantation companies must protect workers' rights, keeping them safe and healthy.

Fairtrade Premium is an additional sum of money, which goes towards developing the farming community, protecting the environment farmers live and work in.

Fairtrade Price is a guaranteed minimum price for goods, which covers the cost of sustainable production and provides a good standard of living.



The Fairtrade Mark



This is the Fairtrade logo.

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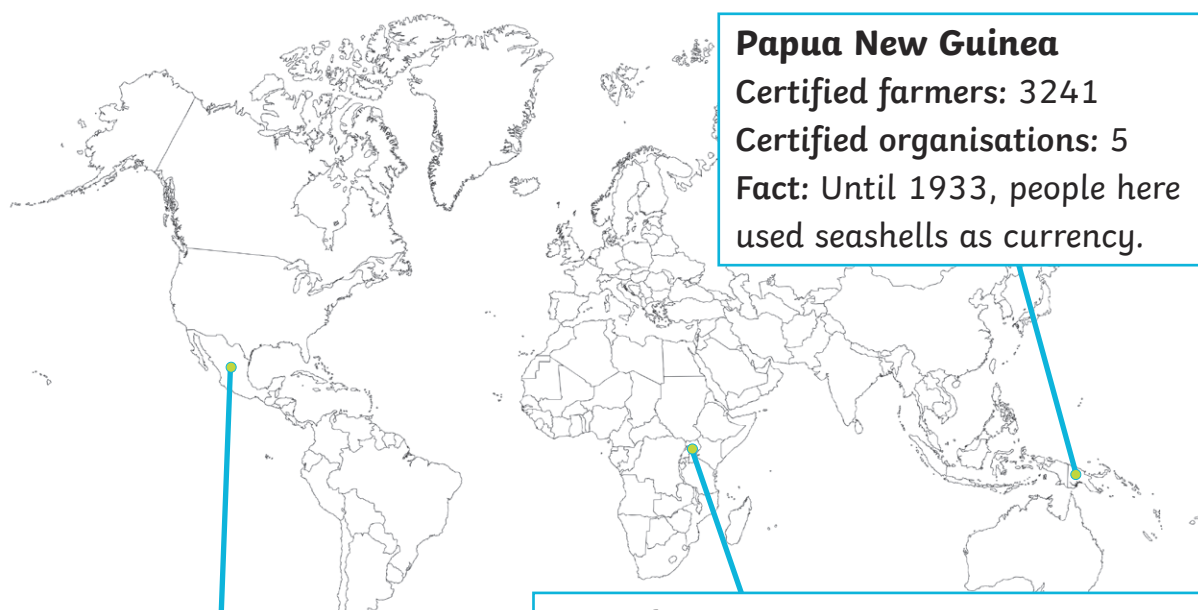
Fairtrade Products

One in three bananas bought in the United Kingdom is Fairtrade! You can identify Fairtrade products around your home by looking for the Fairtrade logo. Examples of Fairtrade products include coffee, tea, bananas, flowers, chocolate, gold and cotton.



Where Can You Find Fairtrade Organisations?

Fairtrade works in 74 countries across 4 continents.



Papua New Guinea

Certified farmers: 3241

Certified organisations: 5

Fact: Until 1933, people here used seashells as currency.

Mexico

Certified farmers: 35 339

Certified organisations: 59

Fact: Mexico introduced chocolate, corn and chillies to the world.

Uganda

Certified farmers: 48 048

Certified organisations: 14

Fact: Many people depend on farming as a main source of income. 90% of women in rural communities are farm workers.

Fairtrade Facts

- An average coffee farmer lives on just £1.37.
- You can become a Fairtrade School. There are currently around 1100 Fairtrade Schools in the UK.
- Most cocoa farmers have never tasted chocolate!
- Cocoa farmers in Ghana live on less than \$1 a day.
- Every day in the UK we drink more than 8 million Fairtrade drinks.
- More than 3000 products have been licensed as Fairtrade.

Glossary

community - group of people living in the same place, having things in common

income - money received, on a regular basis, for work

plantation - an estate or area where crops are grown

workers' rights - the legal entitlement to pay, benefits and safe working conditions

sustainable - able to be maintained at a certain rate or level

Questions

1. When was the Fairtrade Foundation established in the United Kingdom?

2. What is an income?

3. Why is having a regular income important?

4. Which is the closest definition for Fairtrade Premium?

Fairtrade Premium is money given to protect the environment farmers live and work in.

☐

Fairtrade Premium is money given to farmers to buy food.

☐

Fairtrade Premium is money given to pay for transporting food.

☐
5. How many farmers does the Fairtrade system support?

6. How do you know if an item is Fairtrade?

7. Give examples of three Fairtrade products.

8. There are fact files for three Fairtrade countries. Which country has the highest number of farmers involved in Fairtrade?

9. Why is it important for Fairtrade to support these farmers?

10. Do you think Fairtrade is a good idea? Why?

Fairtrade

Trade Not Aid

Established in 1992, the Fairtrade Foundation aims to give small-scale farmers a better deal, offering families in rural communities a stable income enabling them to plan for their future. A Fairtrade deal is 50% owned by farmers and workers which gives them an equal voice in decision making. Larger plantation companies must protect workers' rights, keeping them safe and healthy.

The benefits of being a Fairtrade farmer include a **Fairtrade Premium**. This is an additional sum of money, which goes towards developing the farming community, protecting the environment farmers live and work in. A **Fairtrade Price** is a guaranteed minimum price, which covers the cost of sustainable production. This means decent working conditions and a living wage.

The Fairtrade Mark

Buying items with the Fairtrade mark (shown below) means you are helping to support farmers and workers around the world, giving them a fair price for their products.



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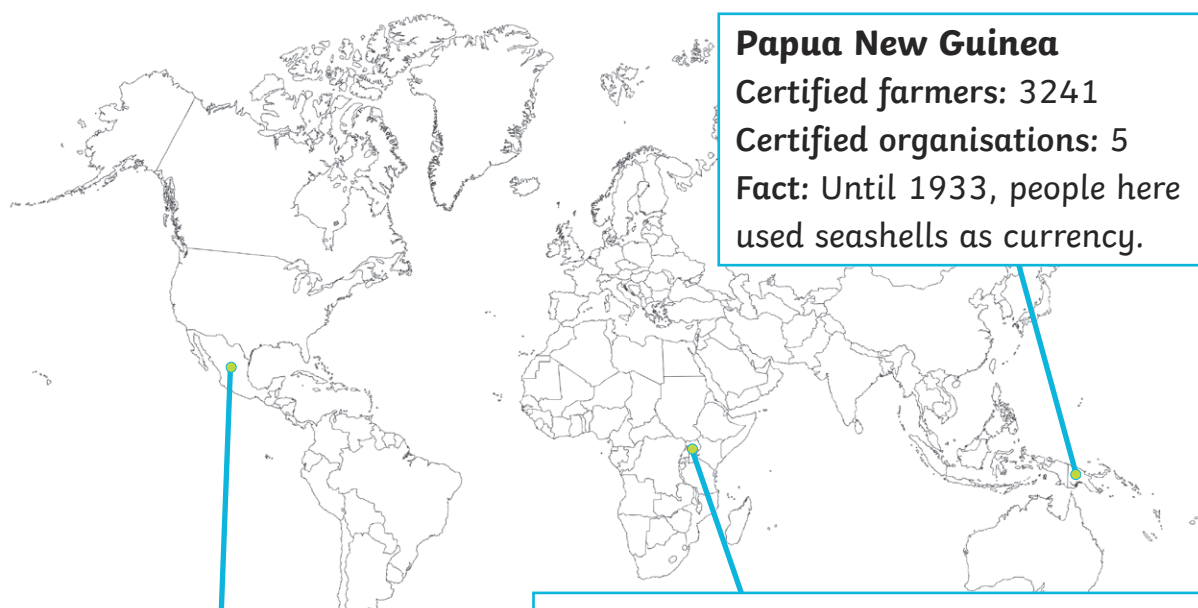
Fairtrade Products

One in three bananas bought in the United Kingdom is Fairtrade. This makes a huge difference to farmers, workers and their families. You can identify Fairtrade products around your home by looking for the Fairtrade logo. Examples of Fairtrade products include coffee, tea, bananas, flowers, chocolate, gold and cotton.



Where Can You Find Fairtrade Organisations?

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**Papua New Guinea**

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Glossary

rural - an area in the countryside rather than the town

income - money received, on a regular basis, for work

plantation - an estate or area where crops are grown

workers' rights - the legal entitlement to pay, benefits and safe working conditions

sustainable - able to be maintained at a certain rate or level

living wage - a wage high enough to maintain a normal standard of living

Questions

1. When was the Fairtrade Foundation established in the United Kingdom?

2. What are the main aims of Fairtrade? Give two.

3. Explain what a Fairtrade deal is.

4. Fairtrade Premium is an additional sum of money that is given to farmers. What is its purpose?

5. Why do you think it is important to protect the environment that the farmers and workers live in?

6. Do you think it is good to buy Fairtrade products? Explain.

7. Look at the numbers of certified Fairtrade farmers around the world. Are farmers keen to join the Fairtrade system? Why?

8. Which of these would **not** be a reason for becoming a Fairtrade School?

You can make a difference in the world. ☐

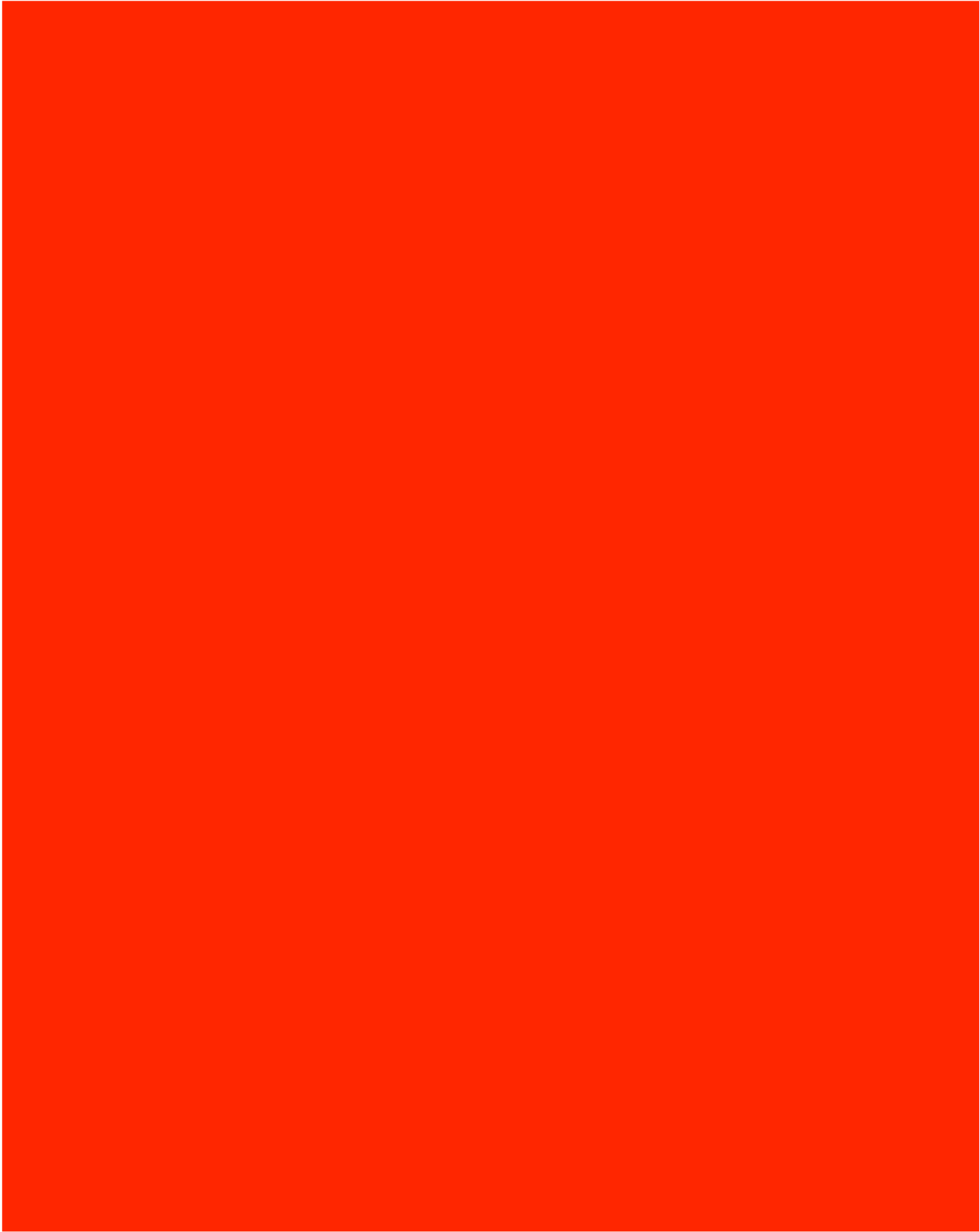
You can earn extra pocket money. ☐

You can learn about where your food comes from. ☐

You can learn about making choices. ☐

9. Every day in the UK, we drink more than 8 million Fairtrade drinks. What does this tell you about people's opinion of Fairtrade products?

10. How much does the average cocoa farmer in Ghana earn? Why has this fact been shared?



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