

Fair Trade



Create your vision for the world you want!

One World, One Vision!

- Your challenge this week is to write a speech that is to be delivered to the United Nations; for the world you want, the planet we share and everything in it.
- You have been chosen as the child representative from the UK. You will need to write a passionate speech that is to be delivered to the UN. Every World leader from Boris Johnson to Joe Biden will be present at the convention listening to your words. Make sure this is a speech which is persuasive, passionate and impactful! (rule of three!)

Fair Trade – One Vision speech

- These are the topics we would like you to include:
- Climate change
- Poverty (link this to Fairtrade and charity)
- Education fairness for all
- Equality (Race/religion)
- War – conflict
- Hopes for the future – personal, local, global
- Share your vision of the world you want for farmers and workers worldwide, and the planet we share.

WAGOLL – Speech to the UN



I'd like to start by outlining why I'm here today. I believe that children are the future and we should be the ones to identify what's important for us and future generations. Our planet is in crisis, if we don't work together as a global community, our climate will be destroyed, more and more animals will become extinct and inequality and poverty will become commonplace. How much longer can we go on as we are?

We have to act today for our tomorrow!

The young can't affect change without your support, so I'm here today to show you the way. I hope my words will encourage you to change laws.

Our choices are powerful. Their effects can reach far beyond us. They can help us shape the world we want. The daily decisions everyone makes about what to eat, drink and wear affect the lives of people around the world and the health of our planet. We have to act locally to help globally. Your job is to ensure there are laws to make that happen! There is much to discuss, so I will start with Fair trade and why it is so important for our Global community...

Speech – Have you...?

- Have you outlined to the UN the global consequences of lawmakers choices? (Emissions, Pollution, Electric cars, Industry etc)
- Do the Word Leaders realise that choices that everyone makes throughout the day can impact people and places around the world? (Recycling, Buying Fairtrade, Car sharing etc)
- Is it clear in your speech who is affected by these choices?
- What countries are impacted by these choices?
- Have you made it clear that the message needs to be given by the UN that when the public are thinking about what to eat, drink, wear and buy they have important choices to make. What are they going to buy? And what are they going to do with the product or waste after they have finished with it?
- Encourage the leaders to consider the negative consequences that may arise as a result of not putting initiatives in place locally and globally i.e recycling/zero emissions/carbon footprint/Electric cars etc.

Layout of speech – 1st person

- Introduce yourself – why are you there?
- Outline what you're going to be covering
- Why is it important that the UN listens to you?
- Include references to all the topics i.e climate, poverty, fair trade etc.
- What is your 'over-arching' message – your conclusion should be a 'summing up' of what you're hoping will happen as a result of your speech

Persuasive features

- Rule of three – to hammer home a message
- Emotive words – i.e 'crisis', 'endangered', 'dying', 'catastrophic', 'end of days', 'destroyed'...
- Alliteration is effective
- Rhetorical questions – i.e 'How long can we continue to ignore climate change?'